



## Voltage Creative Overview

### Mission Statement:

*Voltage Creative is dedicated to developing innovative, results-driven and integrated online and branded solutions that produce tangible results.*

### 1) Voltage Creative Overview:

Founded in 2005, Voltage Creative has witnessed steady growth over the past five-plus years and continues to expand with respect to client base and proprietary solutions and products. The company's founding partners came to the table with 25+ years experience in traditional agency, marketing and branding experience. Our client roster is composed of local and regional companies, large internationally recognized brands and non-profit organizations.

Strategy guides our projects and our methodology ensures brand equities, messaging and identity are marketed cohesively. This approach strengthens brand identity and fosters effective marketing and opportunities for results-driven solutions.

### 2) Statistics:

- Founded in 2005
- 6 staff members with 45+ years combined experience
- 2 managing partners
- Located in the heart of Kansas City's historic River Market

### 3) Core Services Offered:

- Online and Interactive Development
- Usability / UX Design
- Search Engine Marketing
- Brand Development
- Social Media Strategy and Management
- Strategic / Project Management
- Graphic & Web Design

### 4) Notable Clients:

- Cambria Cove, Kansas City, MO
- Dell, Austin, TX
- The Global Orphan Project, Kansas City, MO
- Hallmark, Kansas City, MO
- Herschend Family Entertainment, Atlanta, GA
- Kerasotes Theatres (AMC Theatres), Chicago, IL
- KidneyLink.com, Kansas City, MO
- KidneyWise, Kansas City, MO
- PKD Foundation, Kansas City, MO
- REACH Healthcare Foundation, Kansas City, MO
- Scott Rice Office Works, Kansas City, MO
- Terracon, Kansas City, MO

### 5) Available Case Studies:

- PKD Foundation Agency of Record
- Dell Latitude™ ON™ Application Development
- KidneyWise™ Brand Development